

Blogger Weekly Calendar & To-Do List

- Module 4: Download 1

Congrats on making it this far through the free blogging course by Goats On The Road! Great work so far. Now that you've started to build your blog and design it's pages... what's next?

It's important to me that when you leave this course, you continue to grow and succeed at blogging, and to do this, you're going to have to have some kind of routine.

Don't worry, that word scares me too! But it's great for blogging and if you have fun while you're doing it then it doesn't feel like work.

Instead of writing this To-Do List / Planner in a day by day format or within an actual calendar, I'm just going to tell you the things that you should be doing EVERY WEEK as you grow your blog.

To Do Tasks:

- Write 1 post per week minimum
- Create a social share Monday to Friday on each social media account (one per day on every account)
- Once a week, reach out to bigger bloggers to see if you can write a guest post
- Use the tips in the Explode Your Traffic PDF to grow your blog traffic
- Use the tips in the Explode Your Social Numbers PDF to grow your social following
- Once every two weeks, send out at least 5 emails to large travel publications and your local newspapers to try to pitch your story and get featured
- Continuously work on your design
- Once Weekly, send out a newsletter to all of your email subscribers (more on creating email lists in the Amateur Blogger Course)
- Every day, visit at least 5 different blog posts, read them and comment on them.
- Once a week, reach out to a blogger to make a connection with them, without asking for anything.
- Once per month, do a collab post where you feature 5 - 10 blogger's quotes or paragraphs on your site (ask them to participate and tell them you'll link to them).

