

Just before starting your own blog and signing up for this free course, you were probably thinking: “How much money can I make from travel blogging?” Your second question was probably “Is there still room for new blogs to earn money, or is the market too saturated?” And lastly you’re probably thinking “How do I start a travel blog from scratch?”

In this free PDF download I’m going to answer these questions and many more so that aspiring bloggers can get a good idea of what’s involved!

# How Much Money Can a Travel Blog Make?

Let's get right into it. The sky's the limit when it comes to blog earnings, but the bloggers who make the most typically have a very diversified set of income streams.



Once established, your travel blog itself may earn \$3,000 – \$5,000 / month, but if you’ve broadened your horizons and started working on other income streams like freelance writing, content creation, social media management and consulting services, you can double or triple this figure.

It’s probably not fair for me to just say “you can make \_\_\_\_\_” without having any real examples.

- Caz & Craig earn over 6 figures / year from their amazing family travel blog [yTravelBlog.com](http://yTravelBlog.com).
- [Tim Leffel](#) earns more than 6 figures / year from his diverse set of income streams including excellent books, 5 websites and a successful marketing company.
- Johnny Ward of [OneStep4Ward.com](http://OneStep4Ward.com) earns upwards of \$30,000 / month from his websites.
- This blog that you’re reading [makes over \\$100,000 / year](#) and is growing every year.

Of course, I’m not just giving up these bloggers’ income after they told me in confidence, each of these bloggers have been honest and transparent enough to publish their earnings online at some point during their career.



They did that for the same reason that I'm writing this post. To show people that [blogging really is a reliable source of income](#), and to inspire you to start a blog of your own.

There are probably thousands of travel blogs online earning at least \$3,000 / month. I believe that anyone who sticks with it and works at it for a year or two, can make this amount.

# How Long Does it Take To Start Earning Money From Blogging?

This is a very hard question to answer. We started earning an income after about a year of blogging, but we weren't going at it very hard for the first 6 months. We would go on the blog every month or so, add an article and a few pictures and that was about it.

If you just started your travel blog last week and work really hard at it (around 3 – 5 focused hours / day), then there's no reason that you couldn't start earning around \$500 / month from it after 6 months. For travellers, that's a pretty good chunk of change!

After a year you could be earning \$1000 – \$1500 / month and after two or three years, if you kept at it and constantly marketed yourself, you could earn \$5,000 / month or more.

# Is The Market Too Saturated To Start a Blog Today?

Absolutely not. Yes, there are way more blogs online today than there were 5 years ago when we started, but there were also fewer people reading travel blogs and fewer companies willing to work with us.



The market is saturated with blogs, but it is also saturated with opportunity. Pick a niche, become an authority, and stand out from the crowd.

Don't let competition in the industry stop you from starting a blog. It's the best thing we ever did and we honestly believe that there is enough money and brand partnerships available to go around.

## How Do Blogs Earn Money?

There are many ways that blogs can earn money. They include, but are not limited to:

1. **Sponsored Content:** Most blogs start this way. A company basically contacts you via email (or you reach out to them) and ask you to write a review about their product or brand. They pay for this review and the link to their site (between \$200 – \$750 USD / article).
2. **Affiliate Sales:** Instead of getting paid for the link, a better way to arrange payment is via commission. Affiliate marketing is when you link to a product or service from your blog and when one of your readers makes a purchase through your link, the company tracks it and sends you a percentage of the sale.
3. **eBooks & Product Sales:** Pretty self-explanatory. You write a book or create a product and sell it to your blog readers.
4. **Social Media & Blog Management:** You take over a company's social media or blog and get paid for it.
5. **Banner Ads:** We are strongly against these (you'll never see any on our site), but they're basically flashy ads that are placed

around your blog, when someone clicks / purchases, you get paid.

6. **Twitter Chats:** Once you have a lot of Twitter followers, brands will contact you to host their Twitter chat. These typically pay around \$300 each and last 1 hour.
7. **Sponsored Social Sharing:** A brand will contact you and ask you to share their brand or product on your social media. Depending on your numbers, these can be charged at around \$200 / share.
8. **Brand Ambassadorships:** A brand asks you to continuously use their product / service and write about it, and they pay you a monthly salary.
9. **Press Trips:** A tourism board or tour company invites you to their country to write about your experiences. They do this because your blog has large numbers and they want to introduce your readers to their tour or destination. The deal typically includes flights, all transport, food, travel and entertainment for the duration of the trip and you can charge for your services on top of this (upwards of \$3,500 / two-week trip).
10. **Something that hasn't been thought of yet:** The key to being a successful blogger is to be creative. There are a ton of bloggers coming up with new income streams every day. Step out of the box and try something new.

Blogging can be a great source of income. The only regret we have about starting this travel blog is not doing it earlier. We love the job. We love sharing our travel experiences and knowledge with hundreds of thousands of people around the world.



We love helping new companies and up-and-coming destinations promote themselves. We enjoy connecting with our readers and bringing travel into our working life. It's truly the ultimate job.