

# Introducing Thrive - The Ultimate In WordPress Blog Design & Growth

- Module 1: Download 2



CONVERSION FOCUSED WORDPRESS THEMES

Okay, I know. The title of this download seems super selly. I have to apologize for that, but never before have I seen a plugin and theme on WordPress that is so intuitive and easy to use and has enough functionality for brand new bloggers, all the way up to professional bloggers.

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**Disclaimer:** If you end up purchasing Thrive products through one of my links I do get a small commission, but that is not AT ALL why I'm recommending them. In fact, I could instead recommend my development team and earn 20X larger commissions by sending clients there, but I just don't think it's worth the extra money for bloggers, now that Thrive is available. I'm recommending this system because I use it myself on all of my sites and I love it. I honestly believe that everyone who starts a blog should start out with thrive. Period.

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## What is Thrive?

Thrive is basically a suite of plugins that you can download for your WordPress blog. The majority of the tools available are for advanced bloggers, which is perfect because Thrive can grow with you as your blog grows, but the main Thrive product that you'll be considering when starting out will be [Thrive Architect](#).

If you've already watched the first video from Module 1, you'll recall that we went over some very basic theme design on your site and I mentioned "The Ultimate Plugin" that I was going to tell you about. Well, it's Thrive.

I urge you to go into your WordPress Dashboard right now, hover over appearance and then click "Customize". Remember this screen? Now try to move the text around, add a photo in the background, move your logo 10 pixels down on the page and add icons and toggle items. It's impossible to do this without writing insane amounts of code or at least knowing some basic coding.

Our home page on Goats On The Road is the result of our developer writing dozens of pages of codes, javascripts and css. It's confusing and somewhat archaic.

Thrive Architect is an easy-to-implement WordPress Plugin that will allow you to create amazing landing pages (like your home page, contact page, about page, destinations page etc). Using Thrive Architect (\$67 one time payment), you'll supercharge the design and growth of your blog.

Thrive Architect allows you to easily drag and drop different sections around any page on your website and it comes standard with beautifully designed elements like email opt-ins, contact forms, toggle items, icons and so much more. You don't need to know the first thing about code. It's so simple to use.

They also have a ton of amazing templates that I still use on my sites today, so you could just choose a template, replace the text and photos easily and have your new home page up and running in no time.

When you're creating pages like your Contact page and your About page, Thrive has a template for that. Plus once you choose a template, you can add your own photos and buttons and move everything exactly how you want it. It's as simple as drag and drop... because that's exactly what it is.

The best part is that it even looks good on all mobile screens. Creating a website that looks good on a computer screen is one thing, but there's 5X more code involved to make sure it looks good on tablets, smart phones, plus sized smart phones and kindles!

When I started blogging, I literally spent hundreds and hundreds of hours trying to learn code so that I could design Goats On The Road to be a blog that people enjoyed reading. It turned out that my code was full of errors, didn't look good on mobile screens and completely slowed down my site... even after all of those hours researching!

I honestly WISH that Thrive Architect existed then. It would've saved me countless hours trying to design my site, and thousands of dollars when I quit and eventually hired a professional.

For all of my future sites, I'll be using Thrive Architect to build beautiful landing pages and websites as quickly and easily as possible.

I'm still watching tutorials at Thrive and I'm still learning from them every day. Being a part of the Thrive community is great for design, but also advanced marketing & sales as your blog grows.

I'm learning about the advanced marketing strategies like landing page optimization and email squeeze pages. That's not for you to worry about yet as a new blogger, but it just shows that Thrive has plenty to offer, even for advanced bloggers, and yet, it's so easy to use that even a newbie blogger can get it down in a few hours.

Right now I'm going to recommend that you make sure you have a very basic theme on your site (like WordPress Twenty Seventeen) to ensure that it's compatible. Basically you need a nice theme to structure your website with beautiful archive pages, single post design and single page design (how your website looks when viewing a page, post & category).

Then head over to [ThriveThemes.com](https://thrivethemes.com) and [download the Single Licence Thrive Architect Plugin for \\$67](#).

I know that putting another \$67 into your website, after you just started it and paid for hosting, may not be ideal for you right now. But that \$67 is going to save you countless hours and headaches down the road. If I told you that \$67 was going to save you even just 67 hours, wouldn't that be worth it? \$1 per hour?

In reality, it'll save you far more than that and it will help your blog to grow and to look professional, right from the start.

Don't worry, you don't have to buy Thrive in order to complete this course. I only mention Thrive a few times throughout the free training videos, but it's not required to complete this free blogger training by Goats On The Road.

However, our next level of modules in the Intermediate Blogger Course (coming soon) will feature Thrive heavily and we'll be explaining how to use Thrive to create a professional looking website in just a few hours, so I do recommend you get it asap and start familiarizing yourself with it.

When you get to the third module in this free course, I'll be showing you how to activate plugins on your WordPress blog. Because Thrive Architect is a premium plugin, you'll have to follow a little bit of a different process.

**NOTE:** If the below process doesn't work, there is another method. I've explained how to do it at the bottom of this PDF download. However, if you're using Bluehost, the following should work:

After you purchase Thrive, you will have to log into your Thrive Member Dashboard. From here, navigate to the “Downloads” page and download the Thrive plugin file that you just purchased for \$67. Once it’s on your computer (likely in your downloads folder) it will look like: thrive-architect-2.0.25.zip. Don’t unzip it. This is the plugin file as is.

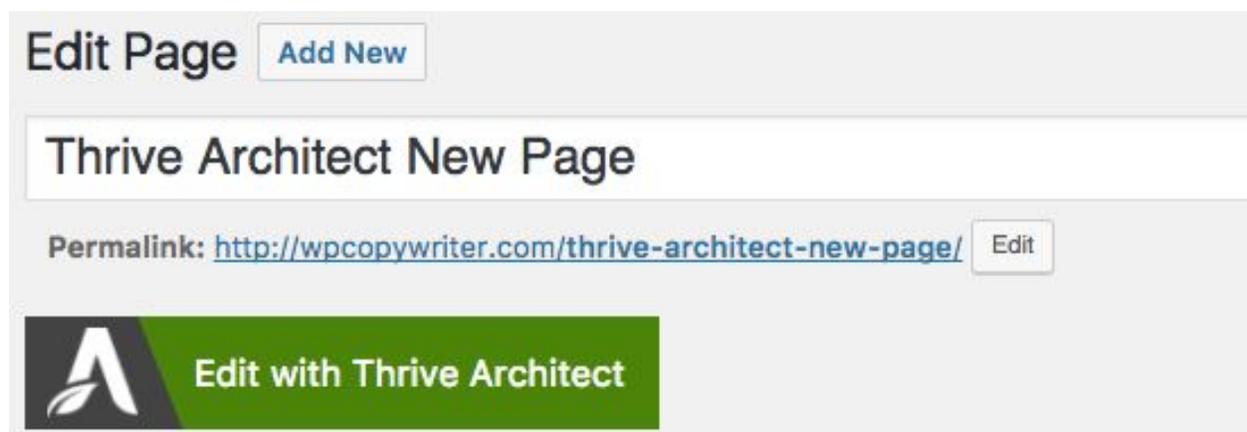
Now go into your WordPress dashboard. If you’re not logged in yet, you’ll need to login using your site domain /wp-admin. Once in your blog’s WordPress Dashboard, hover over “Plugins” on the left hand side and click “Add New”. Click the button at the very top of the screen that says “Upload Plugin”.

Now click “choose file” and simply locate the Thrive Architect .zip file on your computer (likely in your downloads folder and should be named something like thrive-architect-2.0.25.zip). Double click it and then click the button that says “Install Now”.

After a few moments the plugin should upload to your blog.

Once it’s uploaded make sure you activate it. Now you will have Thrive Architect on your site and if you’re using a popular and compatible WordPress Theme like Twenty Seventeen, you’ll be able to edit your pages (not posts) using Thrive Architect!

To do that, simply create a New blank page in your WordPress blog by overing over +New and clicking “Page”. Then title your page and save it (ie: Contact). Then click the big green button that says “Edit With Thrive Architect”.

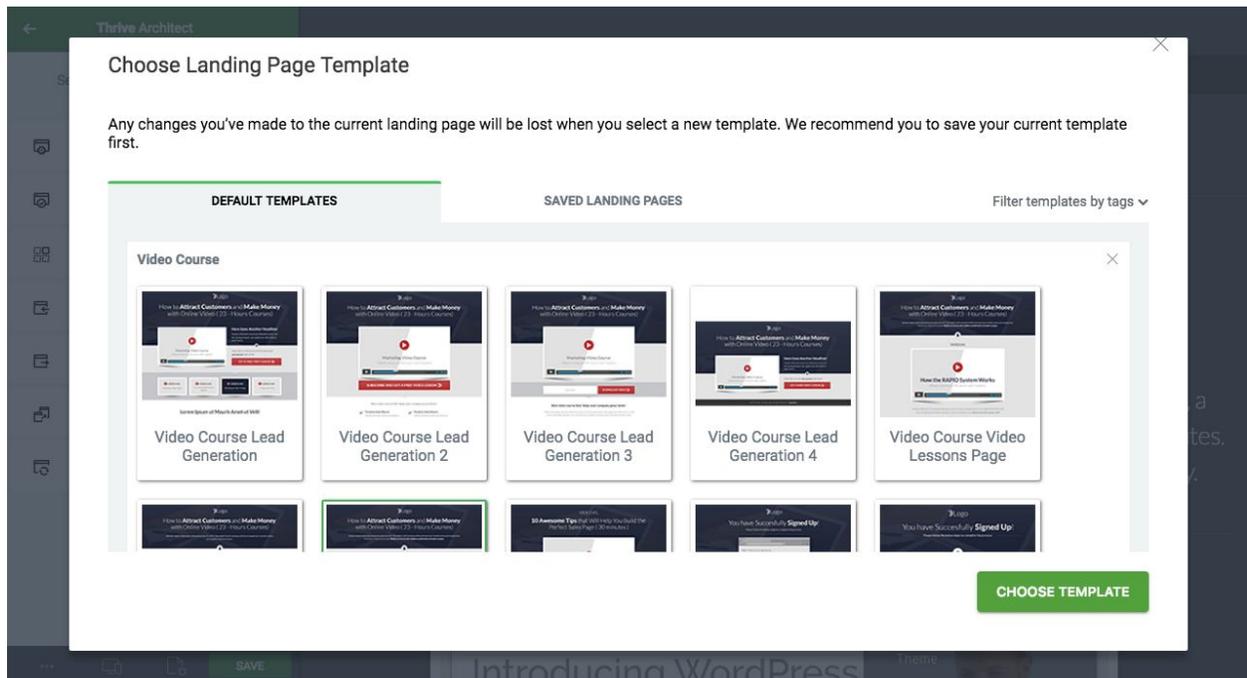


Now Thrive Architect will automatically open and you can begin editing. I’m not going to go into too much depth here about how to drag and drop elements and how to edit a beautiful landing page with Thrive Architect, because there are DOZENS of training videos in your Thrive Members Dashboard and I’ll be coming out with more videos about how to create beautiful pages with Thrive in future courses.

What I will say is that if you want to use a Thrive Landing Page Template that's already pre-built, you can click the page settings icon in the bottom left corner of your screen:



Then click "Choose a Landing Page Template and you'll see a screen with lots of beautiful templates to choose from.



After you choose a template, you'll want to go in and add your own photos, videos, colors and fonts etc. Use the Thrive Architect Tutorials (in your Thrive Membership Dashboard) to learn literally every aspect of the design process. It's truly an amazing resource to have.

I think you're going to be amazed by how intuitive and easy to use Thrive Architect really is. It's been a game changer for my design work and I'm creating beautiful pages using htis tool.

Remember your Course Module pages for this free course? They were all built using Thrive Architect and they look great on all screen sizes!

I'm loving Thrive Architect and I'm really looking forward to showing you how to use it to create beautiful pages on your blog including a new Home Page, About Page, Destinations Page, Country Page, Continent Page, Work With Me Page, Contact Page and more. That'll be in future video tutorials in the Intermediate Blogger Course (coming soon).

For now, I recommend that you download Thrive and use it to build a few pages on your site. Get used to it so that you're ahead of the curve when it comes to creating a professional looking website. I'm actually still amazed that they sell this product for only \$67 and I don't think it will be long before they charge for it on a monthly basis, so get in quick while the price is so low.

[DOWNLOAD THRIVE ARCHITECT NOW](#)

It's never been easier for new bloggers to have professional looking websites just days after starting their blog.

Please let me know if you have any questions. You can email me here:

[nick@goatsontheroad.com](mailto:nick@goatsontheroad.com)

Here's to your new, professional looking website!

Sincerely,

A handwritten signature in black ink that reads "Nick Wharton". The signature is written in a cursive, flowing style.

If the plugin didn't upload onto your WordPress Website. Do the following:

If it doesn't it's because of a size restriction on your host, in which case you'll have to follow the steps below.

The easiest way is to Sign into your Bluehost account here:

<https://my.bluehost.com/web-hosting/cplogin> and then contact support. Explain to them that you can't upload a plugin because it's too large and ask them to increase the download size for plugins on your website.

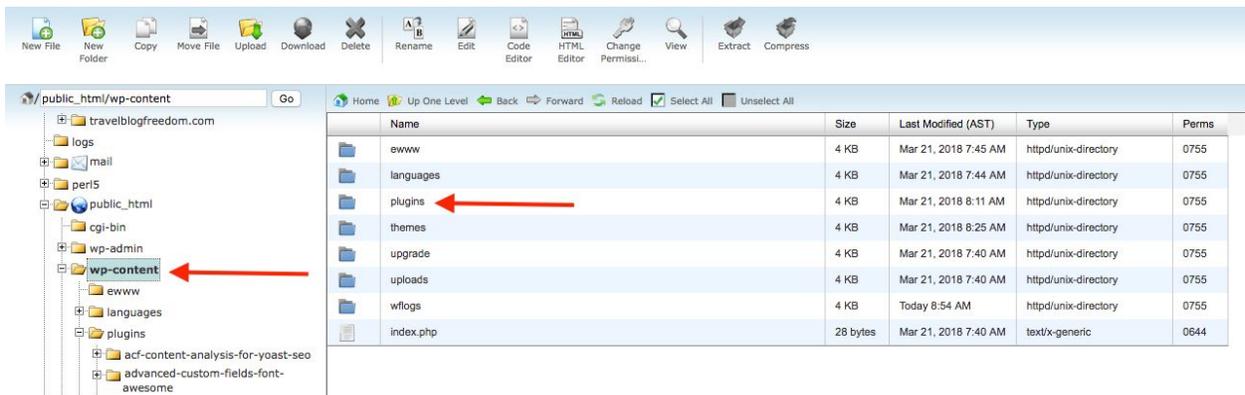
If you don't want the help of support or if you want to do it yourself, once logged into Bluehost, click Control Panel on the right.

The screenshot shows the Bluehost WordPress dashboard. At the top, there is a navigation bar with the Bluehost logo on the left and the user's account information 'travelblogfreedom.com (shared)' on the right. Below the navigation bar, there are several menu items: 'hosting', 'WordPress tools', 'domains', 'addons', 'account', 'cart', 'help', and 'logout'. The main content area is divided into two columns. The left column is titled 'Edit Your WordPress Sites' and contains a form with a dropdown menu showing 'https://www.travelblogfreedom.com' and a blue 'Log Into WordPress' button. Below the button, there is a note: 'Your temporary domain will appear until your domain has been properly configured.' The right column is titled 'Manage Your Bluehost Account' and contains three links: 'WordPress Tools >', 'Control Panel >', and 'Account Info >'. A red arrow points from the 'Log Into WordPress' button to the 'Control Panel >' link.

Then you'll see a control panel page. Scroll down to where you see "Files" and click the "File Manager" icon:



Then a popup will appear. Click “Home Directory” and click “submit”. Now you’ll see the File Manager screen. Navigate by double clicking “Public\_html” on the left column, then double click “wp-content” and then look for the blue folder that says “plugins” and double click that.



Now Click the Upload button:

Locate the .zip Thrive thrive-architect-2.0.24 (or something similar depending on the version you download) on your computer and double click it.

Now it will upload this plugin to your WordPress blog.

The final step is to unpack it. Simply find the zip file in the Plugins folder in the File Manager, right click it and click “unpack”. Now go and sign into your WordPress Dashboard, hover over “Plugins” on the right side of the screen and click “Installed Plugins”. Now scroll down and look for the Thrive Architect plugin. If it’s not active, click “Activate” and voila. Now you have the plugin activated.